

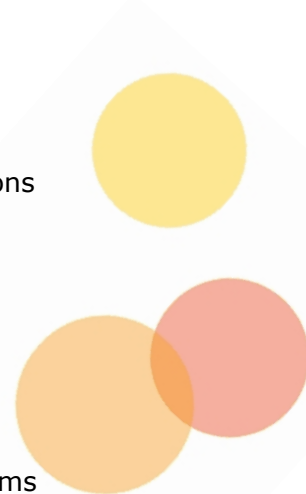


## Marketing Directors, Communication Directors: Too much to do, not enough time?

**Outsource your overload to  
an experienced marcom professional.**

### Infinite Flash can help you...

- Develop or refine your marketing plan
- Develop or refine your communication plan
- Polish your value proposition
- Determine what collateral you really need
- Write texts for brochures or newsletters
- Write, rewrite, or relook Powerpoint presentations
- Write or rewrite speeches
- Coach and train public speakers
- Build and launch a press outreach plan
- Write or rewrite press releases
- Create a complete corporate press kit
- Rewrite or reorganize your website
- Analyze your web access statistics
- Launch time- and cost-effective training programs
- Develop demo scenarios that support your sales
- Supervise your photo shoots
- Build a corporate Image Bank
- Find a great photographer, translator or web designer
- Get the best prices from your graphic suppliers
- Brief and interface with your ad agency



*Since 2005, Infinite Flash has worked for and with...*

Abaxia • Alcatel • Alcatel-Lucent • AREVA • AXSMarine • BondPR • Citelum • Culture Works  
Dargaud Distribution • Dailymotion • Esko • EskoArtwork • GS1 • GS1 France • Horton Tax Services  
Inigo • Intersec • Isis • Mathena • Meanings • Netgem • NSI Europe • O'Communication  
OECD • Qioptiq • Qosmos • Russell Reynolds Associates • Saft • TraceTracker • Tyco • Voxmobili



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- Eighteen years of professional experience in marketing and marketing-communication
- Held senior management positions at Alcatel (*telecom networks, 1999-2005*), Ubisoft (*videogames, 1994-99*) and Bernard Charni & Associates (*ad agency, 1990-94*)
- Internationally-oriented American; fluent in French